

MINUTES
NMDA BOARD OF DIRECTORS
MARCH 13, 2012

The meeting was called to order at 6:45 by President John Collins.

Board members present were John Collins, Randi Phillips, Barbara Burkhardt, Kathleen Martin, Virginia Gredell, Marybeth Perez Soto, Susan Dezavelle, Rena Haynes, Donald Simpson, and Rusty Cook. Guest present was Kathy Mueller.

1. **Minutes.** Typos in the February minutes were pointed out. MOTION by Rena, seconded by Susan, to approve the minutes as corrected. Motion carried.
2. **Financial Report.** Rena reported that the club has \$21,083.38 in cash assets. Gross income for the month included \$60 in membership dues, \$2,964 for two schooling shows, \$1,500 Dressage Foundation donation, \$14 scholarship fund donations, and \$1.21 in interest. Expenses were \$340 for USDF group membership dues (16 primary and 2 supporting), \$1,072.15 and \$508 for the two schooling shows, \$128.75 for additional insurance costs, and \$169.07 for test copies and ribbons. MOTION by Randi, seconded by Barbara, to accept the financial report as presented. Motion carried.
3. **Membership.** Virginia reported that we have 145 members, plus a few which have not yet been processed. The 150 USDF test booklets ordered (cost \$650) have arrived and are being sent to members. Virginia has sent updated membership lists to board members who need them.
4. **Recognized Shows.** Donald reported that the March show attracted quite a few exhibitors from out of town. Plans are progressing for the next show.
5. **Youth.** Kathleen reported on plans for the April 14 New to Dressage event. Cindy Kavan-Winfield is doing publicity. A book sale table at the recognized show made \$24. We have received \$1,500 from the Violet Hopkins grant, with another \$500 coming after the event is over and an evaluation sent in. There will be several ads on radio and TV. John is doing a segment on KOB Mon. March 19th at 10:00 AM. \$500 in ads have been purchased from KRQE. Flyers have been posted in many locations. On Friday from 5-6 PM Jim Villanucci has a call-in show in KKOB that we can use for additional publicity. After the event we can post a video on YouTube. Kathleen will investigate Facebook and Twitter as additional ways to contact potential attendees. Barbara has put out a call for volunteers. She needs people who can answer questions, direct traffic, collect donations, set up the arena, set up tables and banners, work in the office, scorers, scribes, gate keepers, callers, safety officers, etc. Kathleen will meet with a Bernalillo County Parks and Recreation person about a week before the event. Marybeth asked for her to find out what it takes to get more shade structures at the facility.
6. **Schooling Shows.** Marybeth reported that the schooling show previously scheduled for Oct. 7 has been moved to Oct. 14 to avoid conflict with the Arabians' Chili Roast show. The August 5 show will be at Roy El Morgans. Juan Tomas still doesn't have confirmed dates for their show. Marybeth has most judges signed. They need to be NMDA members.
7. **New Business.** Harold will be asked to keep the Schooling Show Entry Form on the website all the time. It might be helpful to have a button to access all club forms. We need more photos, and more variety of photos to keep the website interesting. Some can go on the home page and some on a What's New page. Reorganizing how to get to scholarship information would be helpful.
8. **Old Business.**
 - a. **Awards Dinner.** Randi has received many positive comments. She will check out additional possible venues. Some suggestions were made.

- b. **Manager/Scribe Clinic.** Barbara had about 20 people. Everyone seemed to enjoy it., Cost was \$155 for printing/mailing and \$115 for food. She will send a list of participants to schooling show managers so they can be used at future shows.
- c. **Raffle April 14.** Donations include 6 riding lessons, with one more possible. The raffle will only be held at the event.
- d. **Logo redesign.** John has received several sketches. This will be discussed at the next meeting.
- e. **Awards rules.** Possible changes for next year will be discussed at the next meeting.

The meeting was adjourned at 8:20 PM.

Respectfully submitted,
Rusty Cook, Secretary